

BUSINESS PROFILE

Practical Business Solutions B.V. (PBS Communications)



SERVICES

Practical Business Solution B.V. (PBS Communications) is a communication consultancy agency, with a special focus on corporate information, public relations and media management.

More extensive information:
www.pbs.cw.

LOCAL

We are professionals operating at an international level, yet with our feet firm on local ground. We know the Dutch Caribbean thoroughly: Curaçao, Sint Maarten, Aruba, Bonaire, Saba and Sint-Eustatius.

We understand our islands and we understand the client.

PRACTICAL

Our main objective is to offer our clients real added value, thereby helping them to reach their corporate goals.

We believe that it is in the best interest of its clients to receive practical, usable solutions: hence our name!

EXPERIENCE

We have more than 10 years of experience serving mostly large organizations, including governmental and semi-governmental institutions.

On the next pages is a list of relevant projects we have designed, developed and produced in recent years.

CLIENT	PROJECT DESCRIPTION
ONGOING CLIENTS	
Domeinbeheer PR and corporate communication advisory	2016 - currently
Multi-Disciplinary Project Team (MDPT) PR and corporate communication advisory	2014 - currently
Kingdom Detectives Institute (RST) PR and corporate communication advisory	2012 - currently
Board on Financial Supervision (Cft) PR and corporate communication advisory	2007 - currently
PROJECT BASED CLIENTS	
Dutch Government in the Caribbean (RCN)	2015 Organize Media Training for Government Officials
United Nations Development Program (UNDP)	2015 Organize High Level Retreat in connection with development of Nation Building for Curaçao
Ministry of Finance	2014 - 2015 Information campaign in connection with tax reforms
Joint Court of Justice	2014 Develop Strategic External Communication Plan
Ministry of Traffic and Transportation	2014 External and Internal Communication Training for Communication Officers and members of Management Team
Meteorological Service Curaçao	2014 Interview and Presentation Training Skills to personnel members
Dutch Government	2014 Information campaign in connection with elections European Parliament
Hospital Nobo Otrobanda (HNO)	2013 - 2014 PR and corporate communication advisory
Police Corps Curaçao	2013 - 2014 PR and corporate communication advisory in connection with the organizational change trajectory

CLIENT	PROJECT DESCRIPTION
PROJECT BASED CLIENTS	
Latin America and Caribbean Network Information Centre (LACNIC)	2010 - 2013 Organize International Conference on Information Technology
Caribbean Telecommunication Union (CTU)	2008 - 2013 Organize International Conference on Telecommunication
Dutch Parliament (Second Chamber)	2012 Organize Information Campaign for parliamentary elections on the Dutch Caribbean islands Bonaire, Saba and Sint Eustatius
Ministry of General Affairs (responsible for Energy)	2012 Organize International Conference and Exposition on Durable Energy
Dutch Government in the Caribbean (RCN)	2011 - 2015 PR and corporate communication services
Ministry of General Affairs (for the Central Bureau of Statistics)	2010 - 2011 Organize Information Campaign for Census 2011
Radio Netherlands Worldwide	2007, 2009, 2010 Organize Youngsters Debates
Ministry of General Affairs (Human Resources and Development department)	2010 Organize its information stands on the Passaat Recruitment Days in Rotterdam (the Netherlands)
Ministry of Justice	2009 - 2010 Organize information campaign for foreign employees
Ministry of General Affairs	2009 Produce and present television program on Referendum for the restructuring of the Netherlands Antilles
Bureau Telecommunication and Post	2009 Organize Broadcasting training, executed by Radio Netherlands Worldwide
Police Corps of Sint Maarten, Saba and Sint Eustatius	2009 Organize recruitment campaign
Police Corps of Curaçao	2006 Organize recruitment campaign